

SYSTEM AND METHOD TO FACILITATE REAL-TIME COMMUNICATIONS AND CONTENT SHARING AMONG USERS OVER A NETWORK

5 ABSTRACT OF THE DISCLOSURE

A system and method to facilitate real-time communications and content sharing among users over a network are described. In one preferred embodiment, multiple links to content information are dynamically generated for a sender user. Responsive to selection of a link by the sender user, the link and associated metadata information are
10 communicated to at least one recipient user engaged in the real-time communication session with the sender user.